

# ISICO – SHG Micro Manufacturing & Rural Enterprise Development Project

## Sample Supporting Documents

This document contains sample supporting information for the ISICO SHG Micro Manufacturing & Rural Enterprise Development Project. These documents help demonstrate the planning and preparedness of the project for CSR partners, stakeholders, and community participants.

### 1. Project Concept Note

The project aims to empower women Self Help Groups (SHGs) by providing skill training in small-scale manufacturing, product development, packaging, and entrepreneurship. Participants will learn how to create marketable products such as food items, natural products, and household goods, helping them establish sustainable micro-enterprises in rural communities.

### 2. Baseline Community Survey Summary

Initial discussions with SHG groups in Sivagangai district indicate strong interest in income-generating activities such as food processing, micro manufacturing, and product packaging. Many women expressed willingness to participate in training programs that support home-based businesses and local product development.

### 3. Proposed Training Curriculum

Training Module	Description
Small-scale Manufacturing Basics	Introduction to simple production techniques for rural products
Food Processing & Preservation	Training on safe food preparation, drying, and packaging
Product Packaging & Branding	Labeling, packaging design, and quality improvement
Entrepreneurship Skills	Basic business planning, pricing, and market access

### 4. Expected Impact

The project will help rural women gain practical skills, establish micro-enterprises, and increase household income. It will strengthen local economies by encouraging community-based production and entrepreneurship.